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Maestrel Connect Documentation

 We have gathered in this documentation all the information you need to use Maestrel as Connectivity partner: connect HBook with Google Hotels and Google Vacation Rentals. In addition, please check our [Knowledgebase](#).

Understanding the certification process

[General information](#)

[Prior requirements](#)

HBook Connect Plugin

[Plugin installation](#)

[HBook Connect settings](#)

General information

♥ [Sign up now](#) and get **50%** off your first subscription to our Maestrel Connect service. [See terms and conditions](#).

Maestrel is in the process of becoming a Connectivity Partner for Google Hotel and Google Vacation Rentals. We will share updated information here.

What is it about?

To be able to display your rates on Google Search/Maps and to include a link for visitors to finish their booking directly on your website, you need to use a Google-approved **Connectivity partner**. Maestrel is currently in the process of being certified.

How will it work? How much will it cost?

There are different steps:

- **Preparation** step: we need to map your HBook configuration with Google Hotels and Vacation Rentals requirements.
- **Connection** step: we then can link your HBook listings to Google Hotels/Vacation Rentals, and push to Google any update (prices, availability, listing...).
- **Maintenance**: this involves regular verification and processing of feedback from Google Hotels and Vacation Rentals. We will contact you if any adjustments are necessary.

HBook Connect plugin + Maestrel Connect service

It will work with a **plugin** and a subscription to a **service**.

HBook Connect plugin

What for?

- To set up and manage the information you need to share for Google Hotels and Vacation Rentals.
- To make the link between HBook (on your website) and Maestrel Connect (on our server).

Maestrel Connect service

What for?

- To use our service as Google Connectivity Partner : automatic push of Availability, Rates, and Inventory update.
- We centralize, validate and monitor all the information before passing it to Google Hotels and Vacation Rentals.

- We help you to match your HBook set-up with Google requirements.

How much?

- With ongoing technical support for HBook : **\$15**
- Without ongoing technical support for HBook : **\$45**
- One-off purchase, lifetime updates.

Where to purchase?

- You can purchase the plugin [directly on our website](#).
- When you are ready to start the onboarding with us, as connectivity partner.
- Here is a checklist: [Prior requirements](#)

- We check with you when there are any issue that needs to be addressed.

How much?

- 1 subscription = 1 website

Basic subscription : \$90 per year.

- Allows connection for **up to 5 accommodation types**, with a maximum of **20 accommodation** in total.

Extra subscription : + \$40 per year.

- Extend connection for **up to 10 accommodation types**, with a maximum of **40 accommodation** in total.

Subscription Renewal

- We will email you when it is time to renew, and you can opt for auto-renewal if you prefer.

When to purchase?

- When we inform you that the connection with Google Hotels and Vacation Rentals is ready to go “Live”.
- The 1-year subscription starts **only when we can connect you** “live” to Google Hotels and Vacation Rentals

Timeline

- ✓ **July 2026** - Google Hotels has validated the “Listings” feed submitted by Maestrel.
- ✓ **July 2026** - Release of v1.0.1 of HBook connect plugin.
- ✓ **April 2026** - Release of v1.0 of HBook connect plugin.
- ✓ **September 2025** - Application for Google Vacation Rentals accepted. We have moved to the integration step with support from the Google Vacation Rentals technical team.
- ✓ **August 2025** - Creation of a Priority group for Google Connectivity onboarding.

✓ **August 2025** - Application for Google Hotel accepted. We have moved to the integration step with support from the Google Hotel technical team.

✓ **June 2025** - Application lodged to become a Connectivity Partner with Google Hotel and Google Vacation Rentals.

Current Step

- Google Vacation Rentals: Submission of “Listings” is scheduled to begin as soon as the Google Hotels feed is validated.
- Maestrel: Preparing for the next step: submission of Availability, Rates, and Inventory.

What are the next steps?

- Release of a new version of HBook
- Next integration steps: main version release for HBook Connect plugin to transmit Availability, Rates and Inventory.
- “Live” connection with Google Hotels and Vacation Rentals for properties in the priority group.
- Certification by Google Hotels and Vacation Rentals
- Progressive “Live” connection of those on the ‘Waiting List’ (not in the Priority group, but ready to be connected).

Terms and Conditions for the 50% Discount on the First Subscription

The certification process is conducted through Google Hotels and Vacation Rentals using actual properties. Maestrel therefore needs your help right now so that we can then connect you “Live” to Google Hotels and Google Vacation Rentals. As a thank you for your participation, Maestrel will offer you a 50% discount on your first subscription to the Maestrel Connect service. This is our way of thanking you for your cooperation and patience.

How can I get the 50% discount?

1. Purchase the [HBook Connect](#) plugin on our website. The cost is \$15 if your HBook license has a valid support period and \$45 if it does not.

 You can easily [renew your HBook technical support](#) on our website for **\$55 for 12 months** and then purchase the HBook Connect extension at a discounted price. 😊

2. Set up and configure your property by referring to our [technical documentation](#) for the HBook Connect plugin. This takes about 15–30 minutes.
3. Click “Transmit Information.” You will then be automatically added to the Maestrel listing feeds for Google Hotels/Vacation Rentals.

4. When we're ready to connect you “Live” to Google Hotels/Vacation Rentals, we'll send you an email inviting you to sign up for our [Maestrel Connect](#) service. The discount will be automatically applied to the cost of your first subscription.

Prior requirements

Please check the following requirements to be able to use Maestrel as Connectivity Partner for your Google Hotels and Vacation Rentals listings.

Google Hotels/Vacation rentals requirements

- ✓ Check that you are part of the eligible [Lodging Category](#). If your business fall into “Outdoor lodging” category, then you are not eligible.
- ✓ Google Hotels and Vacation Rentals is for short-stays only : no more than 30 nights
- ✓ You need to have a [Google Business Profile](#)

HBook requirements

- ✓ You need to have HBook fully set-up on your website. Your website needs to be live, ready to take reservations.
- ✓ You need to have seasons and rates set for at least **12 months** ahead.
- ✓ You need to run the [latest version](#) of HBook.
- ✓ You need to have the original files of HBook, without any code customization.
- ✓ You should decide who will be our technical contact. It can be the webmaster or the owner ; the only requirement is that it has to be someone who is ready to be contacted during the onboarding process, and with a good understanding of HBook. 😊

Plugin installation

Downloading HBook Connect zip

Once you [purchase HBook Connect plugin](#), you will receive a confirmation email and the download link for HBook Connect will be in this email.

Installing HBook Connect

There are 2 ways to install a WordPress plugin.

1. Using the WordPress installer

1. Go to **Plugins > Add new**
2. Click **Upload**
3. Select the **hbook-connect.zip** file
4. Click **Install now**
5. Once the plugin has been installed, click **Activate Plugin**

2. Uploading the plugin via FTP or File manager

If you are using FTP:

2. Unzip the plugin as you need to get an unzipped **hbook-connect** folder that can be uploaded on your server later on.
3. Transfer the **hbook-connect** folder to the **wp-content/plugins/** folder on your server

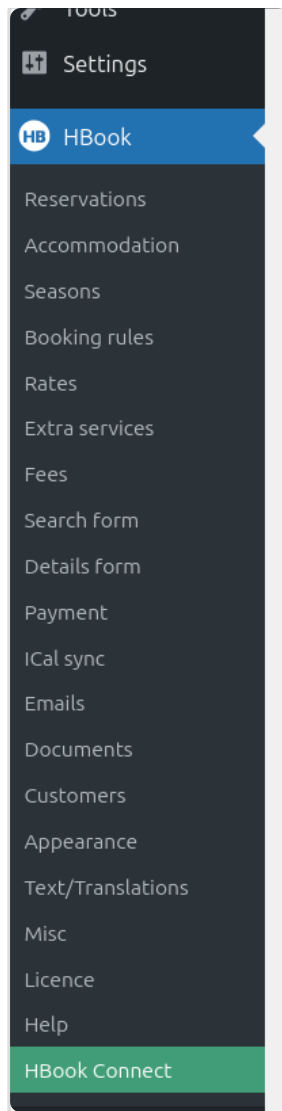
If you are working from your File Manager:

2. Upload the **hbook-connect.zip** file into the **wp-content/plugins/** folder on your server and extract it
3. Log into WordPress and go to **Plugins**
4. Find the **HBook Connect** and click **Activate Plugin**

 There are no separate licence for HBook Connect plugin. It is linked to your HBook plugin and WordPress website URL.

HBook Connect menu

Once activated, you will see a new sub-menu “HBook Connect” in the **HBook** menu of the WordPress admin sidebar. It is at the very bottom, with a green background.



HBook Connect settings

To access this menu, go to **HBook > HBook Connect**.

On this page, you will be able to:

- List your properties, provide the required information to identify your property according to your Google Business Profile, associate HBook accommodation types with the corresponding property, and share additional information.
- Transmit information to Maestrel, who acts as a Connectivity Partner for Google Hotel and Vacation Rentals

What is a HBook Connect Property?

A **property** in HBook Connect is the equivalent of a **Google Business Profile**. It will be a listing in Google Hotels/Vacation Rentals, with its attributes and associated inventory, rates and availability.

 Please make sure the information you provide is accurate and match the data of your Google Business Profile and Google Maps. Google will cross-check to match the information transmitted with the one presented on Google Business Profile and Google Maps.

Default language and translations

We share with Google Hotels and Vacation Rentals listings in multiple languages. The rule is that all properties are created in **English**, which is the default language for Google Hotels/Vacation rentals.

You can provide translations for **up to 3 languages** for any text for which language is relevant.

 Please consult this help article from our knowledgebase: [Guidelines for translations of property name and description](#)

Non-translatable fields

Address fields are **non-translatable** and should be provided exactly as they are on Google Maps, even if it is in another language than English.

 If your business is located in France, you will indicate the address as you write it in French. For example: “Route de Vannes” or “8 chemin des roseaux”.

Add a property

When you **add a property**, you share the information that will be used by Google to identify your listing. One property corresponds to one Google Business profile.

! Please take the time to **provide accurate information**. Once a property is added, some fields will not be editable. If you made a mistake when filling in the form fields, you will need to delete the property and add it again. You can check the [list of non-editable fields](#).

HBook Connect Settings

Transmit information

Last transmission: 2026-06-28 11:27:15

Add a property 1

All properties are created in English and can be translated to other languages once it has been created. The address provided below should match the information from your Google Business profile. Please consult our technical documentation for further guidance. [Go to Connect documentation](#)

Name 2

Address 1 3 Address 2 4

City 5 Province 6 Postal code 7 Country 8 Afghanistan

Phone 9 GPS coordinates 10 Google Business profile URL 11

Description 12

Property main category: 13
☒ Hotel ☐ Vacation Rental

Hotel category: 14
Hotel

Add property 15 Cancel

1. Click on **Add a property**
2. Indicate the **Name** of the property. It should be the same as in your “Business name” in your Google Profile.
3. Add your primary **Address**. It should be the same as the “Business location” indicated by Google Maps. The **Address 1** field is your primary street address.
4. You can use the **Address 2** field to add optional secondary street address. Apartment or unit numbers must be included here if applicable.

i Note that P.O. boxes or other mailing-only addresses are not considered full physical addresses

5. Add your **City**. It should be the same as the “Business location” indicated by Google Maps.
6. Add your **Province**. This can be state, province, or region, depending on your address structure. If you are unsure, please check what is indicated in your “Business location” as

indicated by Google Maps or in **Location and area > Business location** when editing your Google Profile.

7. Indicate your **Postal code**. It should be the same as the “Business location” indicated by Google Maps.
8. Select your **Country**.
9. Add your **Phone number**. It should be the same as in your “Contact information” in your Google Profile.

 The phone number should include a country code and starts with + or 00.

10. Indicate the **GPS coordinates**. It needs to match the latitude and longitude of your property in Google Maps. Please [check these instructions](#) to find the Google Maps coordinates of your property. Enter the information exactly as copied following the instructions provided.
11. Add your **Google Business Profile URL**. Please [check these instructions](#) to find the expected URL.
12. Add a **Description**. Free text describing the unique qualities of the property.
13. Indicate if the **Main property category**. If you are not sure if your property is a **Hotel** or a **Vacation Rental**, consult [Categories for lodging businesses](#).
14. Select the exact **Category**. It should be the same as in your “Business category” in your Google Profile.
15. Click on **Add property**

Edit a property

Once you have created a property, you can edit some fields, but other fields are not editable. They are important field to validate your property with Google Hotel/Vacation Rentals.

List of non-editable fields

- Business Profile URL
- City
- Province
- Postal code
- Country
- GPS latitude and longitude coordinates
- Main category and Business category

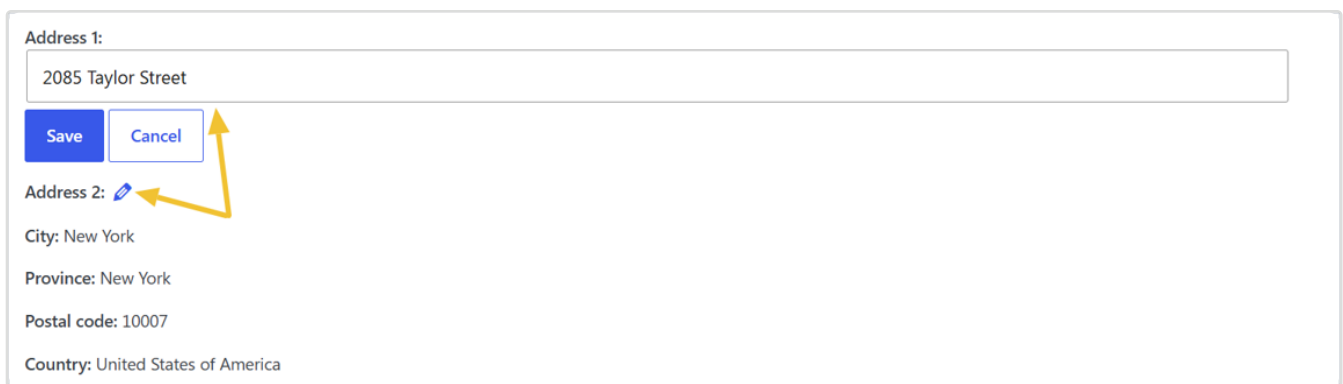
Modify a property for an incorrect non-editable field

If you wish to modify a non-editable field, you will have to re-create the property again. For your convenience, we pre-fill the property fields with the last one entered, which means that you will find the values of the last property you created.

1. Click on **Add a property**.
2. You will see the information of the last property you created. Update the information.
3. Click on **Add property** to save it. A new property is created.
4. Then, you can delete the property that has the incorrect information by clicking on **Delete property**.

Edit a field

To edit a field for a Property, click on the **Edit** pencil icon. Update the information and **Save**.



Address 1:
2085 Taylor Street

Save Cancel

Address 2: 

City: New York

Province: New York

Postal code: 10007

Country: United States of America

Add property pictures

These are pictures for the **Property**.

- **Vacation Rental** property: you will share here all **pictures** you wish to share for your vacation rental property. It is required to **add at least 8 pictures**.

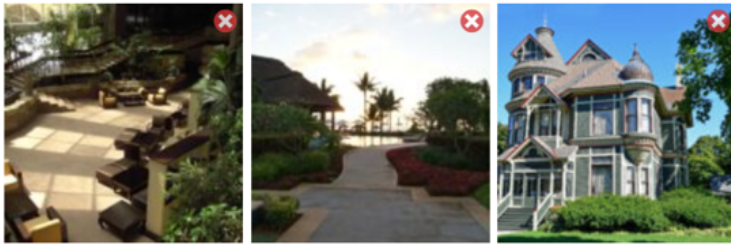
 For **Vacation rental** property, we recommend that all images set as “Property picture” should be included in the page set as “Property page”, for example, in one or separate galleries.

- **Hotel** property: you will share here pictures of the hotel (main building, common areas, external areas...).

 For **Hotel** property: in a future release, it will be possible to add pictures specific to each **accommodation type** of your property. This is where your room pictures will go.

Once you have created your property, you will be able to **add pictures**. You can easily reorder the selected pictures, add new pictures, or remove a specific picture or remove all of them.

Property pictures



[Add pictures](#) • [Reorder pictures](#) • [Remove all pictures](#)

i Please consult this help article from our knowledgebase: [What images can I use for Google Vacation Rentals/Hotels?](#)

Associate Accommodation Types

- i** We are already preparing the next release of HBook Connect plugin, where you will be able to add the following information:
- **Property** Features/Equipments/Services
 - **Accommodation features** : For properties belonging to the “Hotel” main category, you will be able to add images and specify features/equipment/services specific to each **Accommodation**.

Once you have created the property, you will be able to select the HBook accommodations that are to be associated with this property.

Depending on your **Property main category**, you will see different options.

- For **Hotel**, you can associate various accommodation types. It will correspond to your Room Types.
- For **Vacation rental**, you can associate one accommodation type. It will correspond to your Vacation rental Property.

Select accommodation types - Hotel Property

The screenshot shows the 'Accommodation' management section. At the top, there is a dropdown menu labeled 'Select an accommodation' with a yellow circle '1' next to it, and a grey button labeled 'Add accommodation'. Below this, two accommodation types are listed:

- Single room**: Includes 'Normal occupancy: 1', 'Maximum occupancy: 1' (with a yellow circle '2' next to it), and 'Minimum occupancy: 1'. A blue link 'Remove accommodation' is in the top right corner.
- Double room**: Includes 'Normal occupancy: 2', 'Maximum occupancy: 2', and 'Minimum occupancy: 1'. A blue link 'Remove accommodation' is in the top right corner, with a yellow circle '3' next to it.

1. Click on **Select accommodation** to see the list of HBook accommodation types that you can add for the property.
2. The occupancy settings will automatically be retrieved from the **Accommodation Type** settings,
3. You can also click on **Remove accommodation** to disassociate an HBook accommodation type from the property.

Associate accommodation type - Vacation Rental Property

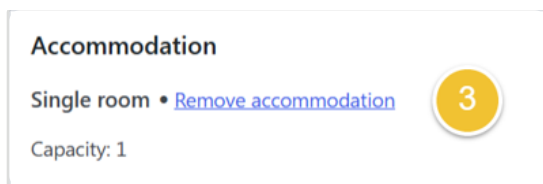
This screenshot shows the initial state of the 'Accommodation' section. It features a dropdown menu with the text 'Select an accommodation' and a yellow circle '1' next to it. Below the dropdown is a grey button labeled 'Add accommodation'.

1. Click on **Select an accommodation**

This screenshot shows the dropdown menu now displaying 'Single room'. Below it, the 'Add accommodation' button is highlighted in blue. A yellow circle '2' with an arrow points to this button.

2. Click on **Add accommodation**.

The maximum occupancy setting will automatically be retrieved from the Accommodation Type settings. This is the only occupancy information that Google Vacation Rentals needs for the listing.

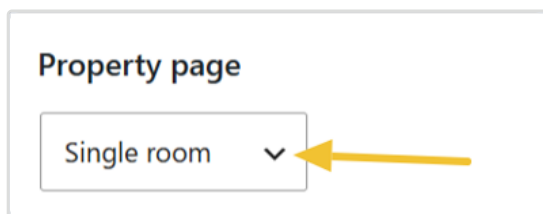


3. If you wish to dissociate this Accommodation Type from this property, click on **Remove accommodation**.

Associate a Property page - Vacation Rentals only

If your property is a “Vacation Rental” property, you need to indicate which page is used to showcase the property. Typically, this is the page where a visitor can read a general presentation of the property and view photos, features, etc.

The property page is unique to each property. It means that if you have 2 properties, each property should have its own “property page”.



i You may have a property page that does not contain a booking form. In a future version, you will set the page to be used as the “Landing page”, which will be the page where the customer will be redirected to in order to complete his reservation.

Translate information

A property is always created in English first, even if the main language for your website or country is not English.

i Please make sure you provide any information that is not usually translated (like address details, for example) in the same language as it can be seen in Google Maps or in your Google Business Profile.

i Please consult this help article from our knowledgebase: [Guidelines for translations of property name and description](#)

You can add translations for up to 3 different languages. Add a language only if it is relevant for your business. Typically, you will add the translation in the language of the country where your business is based, and you may as well translate for a targeted audience.

1. Select the language you wish to add.

2. Click on “Add language”.

3. You will then see all strings that can be translated. To add or edit a translation, click on the **Edit** pencil icon.

Connection status

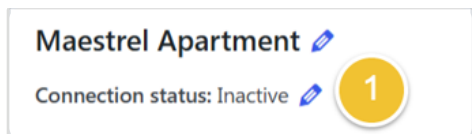
You will see the **connection status** right below a property name.

A HBook Connect property can have the following connection status: **inactive** or **active**.

When the status is **inactive**, it means that the property is excluded from the properties transmitted for the connection with Google. This is useful:

- when you are drafting the property information
- when you wish to disconnect a property

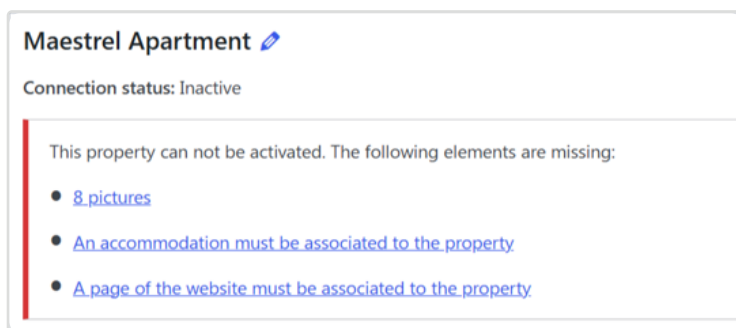
When the status is **active**, the property is included in the properties transmitted for the connection with Google.



1. To edit the connection status, click on the **Edit** pencil icon.

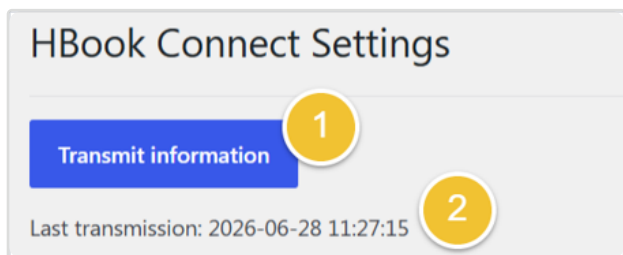
Requirements to activate a property

Google Hotel and Google Vacation Rental have different **requirements** for a listing to be connected. If there is required information that is missing for a **Property**, you will not be able to activate the connection. You will see a notification with the missing information.



Transmit information

Once you have created or modified a **Property**, you need to **transmit** the information to Maestrel if you wish these changes to be taken into account and shared to Google Hotels and Vacation Rentals.



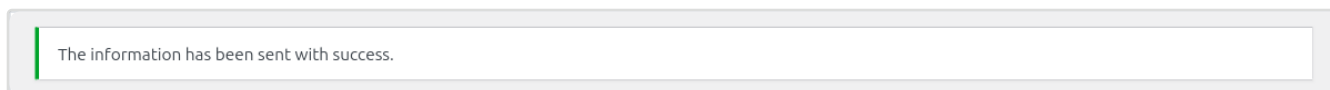
1. Click on **Transmit information** to push the updated information to Maestrel.
2. Here you can check the timestamp of the **last transmission**.

Understanding the notifications

Transmission result notifications

A notification will be displayed with the transmission result.

For a **successful transmission** notification:



In case of an **unsuccessful transmission**, the notification will include the reason when available.

We could not send the information. It seems that the HBook licence for this website is not linked to a valid HBook Connect entitlement.

Please do not hesitate to [contact us](#) if you have any doubt or problem with the transmission of your properties.

Automatic transmission

If you update an **Accommodation Type** that is associated with an **active Property**, we will **automatically transmit** the updated information to Maestrel. For example, you modify the occupancy settings, send the accommodation type to trash, or unpublish it.

Updating information notification

Whenever you make changes on your HBook Connect properties, this notification will appear:

You have made some changes since the last transmission to Maestrel servers. Click on "Transmit information" when you wish to push the updated information.

 Please note that there are **only two occasions** when it is necessary to click on "Transmit information":

- the first time you set up HBook Connect properties
- whenever you make some changes on any property

Subscription notification

You may see the following notification that informs you about the allowance for the **Basic subscription** to Maestrel Connect Service.

Please note that the basic subscription for Maestrel Connect Services allows to connect up to 5 accommodation types, with a maximum of 20 accommodation in total.
[Check Maestrel Connect prices](#)

We are currently **in the process of being certified** with Google Hotels and Google Vacation Rentals. We will ask to sign up for a subscription to Maestrel Connect Service **only once we can connect you "Live"** with Google Hotels and Google Vacation Rentals. This notification is displayed when you associate **more than 5 accommodation types** or when you have **more than 20 accommodations in total** associated to your Connect properties. These are the allowances for the Basic subscription.

When you will subscribe, you will pay the yearly subscription corresponding to the number of accommodation types and accommodations in total, that you wish to connect.

For your information, below is the pricing information for Maestrel Connect Service and a couple of examples.

Basic Subscription - \$90 per year

- Connect up to 5 **Accommodation types**
- Connect a maximum of **20 accommodation in total**

Extra Subscription - + \$40 per year

- Add an extra allowance of **5 more Accommodation types**
- Add an extra allowance of **20 more accommodation in total**

Examples of subscription prices

- 4 Google Vacation Rentals properties = **4 accommodation types / 4 accommodation in total** ⇒ **\$90 per year**
- 6 Google Vacation Rentals = **6 accommodation types / 6 accommodation in total** ⇒ **\$90 + \$40 per year**
- 1 Google Hotel with 3 accommodation types, and a total of 25 rooms = **3 accommodation types / 25 accommodation in total** ⇒ **\$90 + \$40 per year**
- 3 Google Vacation Rentals (3 accommodation types, 3 accommodation)
+ 1 Google Hotel with 4 Single rooms and 5 Double rooms (2 accommodation types, 9 accommodation)
= **5 accommodation types / 12 accommodation in total** ⇒ **\$90 per year**

F.A.Q

- ☰ [Guidelines for translations of property name and description](#)
- ☰ [What images can I use for Google Vacation Rentals/Hotels?](#)
- ☰ [HBook Connect - I have provided and transmitted my properties, what's next?](#)
- ☰ [Where can I find my Google Business Profile URL for HBook Connect?](#)
- ☰ [How to find the latitude and longitude coordinates of my property?](#)
- ☰ [What are the prior requirements for onboarding with Maestrel as Google Connectivity Partner?](#)
- ☰ [Maestrel is becoming a Connectivity Partner for Google Hotel and Vacation Rentals](#)

Plugin updates

When a new release is available for HBook Connect plugin, you will receive an email notification, unless you have unsubscribed from these update notifications.

You can check [HBook Connect changelogs](#) directly on our website.

Updating HBook Connect

There are 3 ways to update the plugin:

- [Automatic update](#)
- [Upload from Plugins page](#)
- [FTP or File Manager update](#)

Whatever method you choose, you should **back up your website**. It is not compulsory, but backing up your entire installation (entire directory structure + database) periodically is a good idea, especially before making any updates to themes, plugins, core files, etc. Learn more about backups [here](#).

Automatic update

When a new version of HBook Connect is released, you will see a notification on the plugins page, and you will be able to update in one click thanks to the **Update now** action.

Upload from the Plugins page

If you do not see the link to update HBook Connect, but you have checked on [HBook Connect Changelog](#) that a new version is available, you can upload the zip directly from the WordPress **Plugins** page.

1. Go to [Maestrel downloads page](#) and download the plugin again. When you download the plugin, you always get the latest version available.
2. On your WordPress **Plugins** admin page, click on “Add plugin” and then “Upload plugin”.
3. Select the **hbook-connect.zip** file you have downloaded.
4. You will be asked if you wish to replace the current files with the uploaded files. Confirm that you wish to proceed.

FTP or File Manager update

1. Go to [Maestrel downloads page](#) and download the plugin again. When you download the plugin, you always get the latest version available.
2. Go to the plugin page and deactivate HBook Connect plugin

3. On your server, delete the **hbook-connect** folder, which is located in wp-content/plugins (note that this will not delete the HBook Connect settings since they are stored in your WordPress installation).

If you are using FTP:

4. Unzip the plugin as you need to get an unzipped **hbook-connect** folder that can be uploaded on your server later on
5. Transfer the **hbook-connect** folder to the **wp-content/plugins/** folder on your server. Please make sure you do not modify the name of the folder.

If you are working from your File Manager:

4. Upload the **hbook-connect.zip** file into the **wp-content/plugins/** folder on your server and extract it
5. In the **Plugins** page, find **HBook Connect** and click **Activate Plugin**

Release notes

Whenever there is an update of HBook Connect for which we need to share important information, or for which an action is required on your side after updating, you will find below the detailed instructions.

Consult [HBook Connect changelog](#)

Version 1.0.1

After updating, you should check the following points for each property you have listed in

HBook > HBook Connect.

- [Property page \(Vacation Rentals only\)](#)
- [Property pictures](#)
- [Update property information and add translations](#)
- [Transmission status](#)

Property page

A property now has a website page associated to it.

Hotel property

For Google **Hotels**, the website home URL is automatically passed as the website page for the property.

✓ You have nothing to do and you will not see this setting.

Vacation Rental property

For Google **Vacation Rentals**, the website page associated with the property has to be the page on your website where the vacation rental property is presented, and it has to be unique for each property.

By default, HBook Connect will select the page used to display the **Accommodation Type** associated with the Property, as set in **HBook > Accommodation Type > Display option**. If you wish to use a different page, you can modify this selection.

i The website page for a property can be different from your booking page.

Google calls “Website” the page where information about the property can be found. And “Landing page” the page to which visitors will be redirected to finalize the booking on your

website. In a future release of HBook Connect, you will be able to set the landing page.

Property pictures

We now retrieve image data for each image.

We recommend that you check the information associated with each image selected for the [Property pictures](#).

Consult [this help article](#) for a recap of Google requirements for images, with our step-by-step for the following important checks:

- Check your image sizes
- Check that you have a proper title for each image

Hotel property

As a reminder, these pictures are not of the rooms, but of the property.

Vacation rentals

For **Vacation Rentals** properties, we recommend that all images uploaded be shown on the page used to display your property on your website, and that will be shared with Google as the **Website page of the property** (see above).

Update property information and add translations

After communicating with Google Hotels/Vacation Rentals technical teams, we have been advised to share all listings in **English** as the default language and to share localized listings in addition.

- Any field that is **not translatable** will not be listed in the “Translate information” section. For these non-translatable fields, you should **keep them in your language**. This is usually the address details, for example.

If the main language of the country where your property is based is not English, we recommend that you do the following:

- Click on “Add language” to add your language.
- Copy the “Description” information that was added in your language and use it as the translation.
- Add your new “Description” information in English.

- If you have a Property name that can be translated, you can repeat the process for the name of the property. Else, simply copy the property name for the new language.

 The key point when deciding if you translate the “Property name” or not is to check the Business name indicated in your Google Business Profile. The name in the property fields should be identical to your profile.

Multiple languages

If you live in a country where different languages are used or if you have a targeted audience with a different language, then we recommend adding these languages and providing translations.

Transmission status

After the update of HBook Connect plugin, an automatic transmission will be done to Maestrel. Nevertheless, we recommend checking all the points listed above and re-transmitting the information to Maestrel, as it is very likely that you will have some changes.

Go to **HBook > HBook connect**. Here is the checklist for you to know that you are all good:

- No message indicating that you have some changes that have not been transmitted.
- No message indicating that your property can not be transmitted
- All properties that you wish to transmit have the connection status “Active”
- You can see a “Last transmission” timestamp, and it corresponds to your last changes.

 If you are unsure, you can always click on “Transmit information”. 😊